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IPPSA

It's GO Time!

**ALBERTA'S PREMIER POWER
MARKET CONFERENCE**

March 10-12, 2019

The Fairmont Banff Springs

Banff, Alberta

Featuring keynote speaker Rick Mercer



SUNDAY

MARCH 10, 2019

16:00 – 19:00

Registration Desk Open

Conference Centre, The Fairmont Banff Springs

17:00 – 19:00

Welcome Reception

sponsored by **Fasken**

Conference Centre, The Fairmont Banff Springs

IPPSA's 25th Annual Conference will commence with a Welcome Reception in the trade show hall. Network whilst viewing the latest industry products and technologies and enjoying delicious appetizers and a host bar.



IT'S GO TIME!

'It's Go Time!' IPPSA's milestone 25th annual conference comes at the same time as Alberta's capacity market begins. IPPSA's conference provides delegates with insights on what these changes mean for generators and for consumers.

Insights will be shared by those from within the province and by experts who have experienced capacity market changes elsewhere. 2019 also marks Alberta's election year and we've secured leading voices from each major political party to share their views on electricity and climate change policies.

Enjoy the show and see you in Banff!

MONDAY

MARCH 11, 2019

07:00 – 08:00

Registration Desk Open

Continental Breakfast

sponsored by **Capital Power**

08:00 – 08:15

Opening Remarks

Evan Bahry
Executive Director
Independent Power Producers
Society of Alberta (IPPSA)

08:15 – 08:45

SESSION 1

OPENING KEYNOTE:

Hon. Marg McCuaig-Boyd
Minister of Energy,
Government of Alberta

08:45 – 10:00

SESSION 2

Get Your Motor Running: what the new market means for suppliers

And they're off! This panel will kick off the conference by discussing the impending start of the capacity market and what suppliers can expect. Key issues include how to manage in the transition, what's going to happen in the first few years and what key issues have emerged in the ongoing hearing to approve the new market rules.

Moderator: **A. J. Goulding**
President, London Economics
International LLC

Panelists: **Jason Chee-Aloy**
Managing Director
Power Advisory LLC

Jason Comandante
Vice President, Regulatory
and Environmental Policy
Capital Power

Chris Joy
Vice President Business
Operations - Power Supply
ENMAX Energy Corporation

Matthew Davis
Manager, Strategic Planning
ATCO Electricity

Sarah Griffiths
Director, Regulatory Affairs
Enel X

Questions from the floor

10:00 – 10:45

Coffee

sponsored by **EDC Associates Ltd**

Networking and viewing of trade show
exhibits

10:45 – 12:00

SESSION 3

Get Your Wallet Running? what the new market means for consumers

In response, this panel will look at the market from a consumers' perspective. Is it set up to achieve its goal of "reliable supply at a reasonable cost?" Have the trade offs to achieve reliability, a greener grid and downward pressure on price all been successfully met? Do consumers still have a depth of choices to manage their price and reliability risks?

Moderator: **Allison Sears**
Counsel, Fasken

Panelists: **Colette Chekerda**
Executive Director, Alberta Direct Connect Consumers Association (ADC)

Horst Klinkenborg
Senior Regulatory Advisor
Suncor Energy Marketing Inc

Tory Whiteside
Senior Energy Market Specialist, URICA Energy Management Corporation

Vittoria Bellissimo
Executive Director, Industrial Power Consumers Association of Alberta (IPCAA)

Questions from the floor

12:00 – 13:15

Lunch

sponsored by **AltaLink** and **ATCO**

13:15 – 13:45

SESSION 4

KEYNOTE: **Political Perspective**
Stephen Mandel
Leader, Alberta Party

Moderator: **Maureen Higgins**
Partner and IT Advisory Leader, Energy Markets

Questions from the floor

13:45 – 15:00

SESSION 5

What Will the Playing Field Look Like?

Equally important to the design details of Alberta's capacity market is how it will be implemented and administered. This panel will begin with the AESO's incoming President and CEO describing the roadmap for the market going forward. Following that, the panel will discuss what else is required to make Alberta's next market design a success. This will include the alignment of Alberta policy and other agency roles and mandates, the importance of elevated consultation, efficient regulatory processes and timely decisions to ensure generator investor confidence and what can be learned from implementation challenges elsewhere.

KEYNOTE: **Mike Law**
Incoming President and CEO, Alberta Electric System Operator (AESO)

Moderator: **Erin J. Baker**
Partner, Jensen Shawa Solomon Duguid Hawkes LLP

Panelists: **Evan Bahry**
Executive Director, IPPSA

George Vegh
Counsel, McCarthy Tétrault

Benjamin Grunfeld
Director, Energy, Navigant

Questions from the floor

15:00 – 15:30

Coffee

Networking and viewing of trade show exhibits

15:30 – 16:45

SESSION 6

Spinning its Wheels: the issues facing future oil investments

The challenges facing Canada's oil and gas industry have been described as nothing short of a crisis. From national policy changes – new regulator and new legislation - to provincial market intervention, this panel will touch on the state of play in Canada's most important industry and what they think should be done to restore investor confidence.

Panelists: **Tristan Goodman**
President, The Explorers and Producers Association of Canada (EPAC)

Mark Scholz
President, Canadian Association of Oilwell Drilling Contractors (CAODC)

Gary G. Mar
President and CEO, Petroleum Services Association of Canada (PSAC)

Chris Bloomer,
President and CEO, Canadian Energy Pipeline Association (CEPA)

Questions from the floor

16:45 – 17:00

IPPSA AGM

IPPSA voting members are requested to remain in the meeting room

18:30 onwards

Conference Dinner

sponsored by
London Economics International LLC
and **CIBC Capital Markets**

(see back page for details)

TUESDAY

MARCH 12, 2019

08:00 – 09:00

Registration Desk Open

Continental Breakfast

sponsored by **Burns & McDonnell Engineering Company Inc**

Coffee

sponsored by **TransCanada**

09:00 – 09:30

SESSION 7

KEYNOTE: Political Perspective

Leela Sharon Aheer
MLA, Deputy Leader,
United Conservative Party

Moderator: **Ahsan Upal**
Regional Manager, Business
Development Burns &
McDonnell Canada

Questions from the floor

09:30 – 10:45

SESSION 8

Looking Down the Line

IPPSA welcomes panel members from across North America to discuss how their jurisdictions are grappling with capacity market issues and emissions-related policy decisions. These 'leading edge' adopters of capacity market designs may provide lessons learned for Alberta as we enter the game.

Moderator: **Kelsen Vallee**
Managing Director,
Investment Banking,
Global Infrastructure
and Power Group,
CIBC Capital Markets

Panelists: **Bruce Anderson**
VP Market and Regulatory
Affairs, New England Power
Generators Association Inc

Stephanie Grumet
Energy Analyst, Capstone LLC

Questions from the floor

10:45 – 11:15

Coffee

sponsored by **ENMAX Corporation**
Networking and viewing of trade show
exhibit

11:15 – 11:45

SESSION 9

KEYNOTE: Political Perspective

David Khan
Leader, Alberta Liberal Party

Moderator: **Duane Reid Carlson**
President and CEO,
EDC Associates Ltd

Questions from the floor

11:45 – 13:00

Lunch

sponsored by **Jensen Shawa Solomon
Duguid Hawkes LLP (JSS Barristers)**
and **Power Advisory LLC**

13:00 – 14:15

SESSION 10

The Analysts' Booth

This panel would feature esteemed elder states-people who are able to candidly reflect upon the market's evolution and the issues and opportunities ahead. What's gone right? What's gone wrong? And what's going to happen next?

Panelists: **Martin Merritt**
former CEO, Market
Surveillance Administrator

Jim Fitzowich
Managing Director,
Western Power Partners

Bruce Roberts
former President and CEO,
The Balancing Pool

Robert Hemstock
former Executive Vice
President, Regulatory,
Legal and Public Policy,
ENMAX Corporation

Questions from the floor

14:15 – 15:25

SESSION 11

KEYNOTE: Rick Mercer

Canada: Coast to Coast to Coast

Rick Mercer chronicles, satirizes, and ultimately celebrates all that is great and irreverent about this country. Known as "Canada's Unofficial Opposition," Mercer is a political satirist who knows exactly what matters to regular Canadians and what makes them laugh.



About IPPSA

IPPSA is a forum for dialogue among Alberta's power producers and seeks to ensure members have the opportunity to earn a fair return on their investments. IPPSA is an association representing all of Alberta's major power producers.

Speaker Materials

Speaker materials (summaries and biographies) will be available on the IPPSA website www.ippsa.com from March 12, 2019 onwards.

The password to access this information will be released on-site at the Conference.

Supporting Organizations

- Alberta Electric System Operator
- Capital Power
- EDC Associates Ltd
- TransAlta Corporation

Registration Form

It's Go Time! March 10 – 12, 2019, The Fairmont Banff Springs, Banff Alberta

CPD Credits

Registration at this conference may qualify for continuing professional development credits, please check with the relevant organization for confirmation.

Register Online

Visit www.ippsa.com and click through the links to the online registration page

Register by Mail

Mail this completed registration form, with *cheque payment made out to IPPSA* to:

IPPSA Conference Office
c/o Capitol Conferences Inc
PO Box 75008 RPO Cambrian
Calgary, AB, T2K 6J8, Canada
Tel: (403) 210-0596
Email: capitol@shaw.ca

First Name _____ Last Name _____

Title _____ Company _____

Address _____

City _____ Province _____ Postal Code _____

Tel: _____ Email: _____

Special Dietary Requirements: _____

- Networking: Check this box if you would like your name, company and email included on an attendee list made available prior to the conference for networking purposes.
- General Email Consent: Check this box if you consent to receiving emails from IPPSA regarding conference updates and upcoming IPPSA events.

The Conference Registration Fee includes Dinner at The Fairmont Banff Springs on Monday, March 11, 2019.

Please check the relevant box to indicate whether or not you require a ticket.

- Yes, I would like a ticket No, I do not want a ticket
- I would like to purchase an additional ticket for my accompanying guest: cost \$105.00 (\$100 + GST @ 5%)

Registration Fee (please check the correct box)*

Membership Status	by Jan 31, 2019 (Early Bird Rate)	Feb 1, 2019 onwards
<input type="checkbox"/> IPPSA Power Members	\$1,239.00 (\$1,180 + GST)	\$1,302.00 (\$1,240 + GST)
<input type="checkbox"/> IPPSA Corporate Members	\$1,344.00 (\$1,280 + GST)	\$1,407.00 (\$1,340 + GST)
<input type="checkbox"/> IPPSA Associate Members	\$1,396.50 (\$1,330 + GST)	\$1,459.50 (\$1,390 + GST)
<input type="checkbox"/> Non Members	\$1,449.00 (\$1,380 + GST)	\$1,512.00 (\$1,440 + GST)

Total Amount Submitted \$ _____ GST # 137-941-928

* Please confirm your company's membership status before sending in your registration form. This can be done by calling Evan Bahry at (403) 282-8811. Please also contact Evan if you wish to purchase or upgrade your membership.

Payment Method

- I enclose a cheque made payable to IPPSA for the amount above.

I will pay by: Visa Mastercard (sorry no Amex)

Card Number _____ Expiry Date _____

Cardholder's Name _____

Cardholder's Signature _____

Please photocopy for additional copies.

Venue

The Fairmont Banff Springs
405 Spray Avenue
Banff, AB, T1L 1J4
www.fairmont.com/banffsprings

Conference Dates

Sunday, March 10 – Tuesday, March 12, 2019

Conference Agenda

Sunday:	16:00 - 19:00	Registration Desk Open
	17:00 - 19:00	Welcome Reception
Monday:	07:00 - 17:00	Registration Desk Open
	08:00 - 17:00	Conference Sessions, Coffee Breaks & Lunch
	18:30 - 23:00	Conference Dinner
Tuesday:	08:00 - 15:15	Registration Desk Open
	09:00 - 15:15	Conference Sessions, Coffee Breaks & Lunch

Book Your Hotel Room

A block of rooms has been reserved at the Fairmont Banff Springs for IPPSA delegates at the discounted rate of \$252 + taxes per night. Please call (403)-762-6866 to book your room and be sure to mention that you are with the IPPSA Conference to receive the discounted rate. Or visit <https://aws.passkey.com/go/ippsa25thconf> to book your hotel room online.

If you register for the Conference and book your room before January 31, 2019 you could win a free upgrade to the Royal Suite. If you wish to extend your stay in Banff, the discounted group rate is valid for three days before and after the conference dates.

Getting There

The Fairmont Banff Springs is located 150 km (90 miles) west of Calgary. The closest airport is Calgary International Airport (YYC). Full details on directions and transportation options are available at:

<http://www.fairmont.com/banff-springs/map/mapanddirections/>

Registration Fees

Registration fees are in Canadian dollars and include entrance to conference sessions and trade show, access to speaker materials, Sunday evening reception, Monday evening dinner, continental breakfasts, coffee breaks and lunches on Monday and Tuesday.

Please note that registration fees do not include hotel accommodation.

Cancellation Policy

A full refund, less a \$50 cancellation fee, will be issued for cancellations received in writing (email or fax suggested) no later than February 8, 2019. We regret we cannot give refunds after this date, however, delegate substitution is permitted up to and including the dates of the conference. With the submission of this registration form your order is considered firm and the cancellation policy applies.



Sunday, March 10, 2019, 17:00 – 19:00

Welcome Reception

Sponsored by **Fasken**

Location: Presidents' Hall, 2nd Floor, Conference Centre, The Fairmont Banff Springs

IPPSA's 25th Annual Conference will commence with a Welcome Reception in the trade show hall. Network whilst viewing the latest industry products and technologies and enjoying delicious appetizers and a host bar.

Monday, March 11, 2019, 18:30 – 23:00

Conference Dinner

Sponsored by **London Economics International LLC** and **CIBC Capital Markets**

Location: Mezzanine 2, Main Building, The Fairmont Banff Springs

Enjoy an evening of networking and relaxation and a delicious buffet dinner prepared by the award-winning Fairmont chefs.

Cash Bar: Dress – Business Casual

(One ticket for dinner is included in the conference registration fee. An additional ticket for an accompanying guest may be purchased by completing the relevant section on the registration form).

Scholarship

In lieu of speaker gifts IPPSA will provide a scholarship for a student to attend the Faculty of Electrical Engineering at the University of Calgary.

Trade Show

Gain exposure to 400+ leading experts in the North American energy industry, including power producers, policy makers and transmission developers, by exhibiting at the premier energy event of the year. For further details, a floor plan and booking form, please visit www.ippsa.com or call 403-210-0596.

Participants:

Burns & McDonnell
Doherty Engineering Inc
EPS AB Energy Canada Ltd
Fining
GRAHAM
METSCO Energy Solutions Inc
Midgard Consulting Inc

Rodan Energy Solutions
SkyFire Energy
Spartan Controls
Teshmont Consultants
Upside Engineering Ltd
URICA Energy Real Time Ltd

Special Pricing for IPPSA Delegates

Fairmont Banff Springs:

Spa: 10% off services and products. For further details and to book your treatment, please call 1-800-404-1772 and mention that you are a delegate with the IPPSA Conference.

Restaurants: 10% discount on food and non-alcoholic beverages in the Fairmont Banff Springs Dining Outlets (excluding In Room Dining). Delegates should ensure they have their name badge with them to show at any hotel dining outlets in order to receive this discount.

Sponsors

This Conference is possible thanks to the generosity of the following sponsors:

FASKEN

