



American Approach to Reliability, Emissions Policy, and Affordability



29th Annual Conference
Energy Security: Price, Pace, and Policy



Todd Snitchler
President & CEO

As the Electric Power Supply Association (EPSA)'s president and CEO, Todd Snitchler represents companies that own competitive power generation assets and advocates for policies that focus on achieving and maintaining well-functioning and properly regulated competitive wholesale electricity markets.

Prior to joining EPSA, Todd served as the Vice President of Market Development at the American Petroleum Institute where he worked with industry, government, and customer stakeholders to promote increased demand for and continued availability of our nation's abundant and clean natural gas resources.

Prior to that, Mr. Snitchler was a principal for Vorys Advisors, LLC in Ohio where he led the government affairs efforts in the energy and utility space where he represented competitive suppliers and independent power producers and developers. In that role he established strong relationships in Ohio and nationally with policy makers and industry participants supportive of competitive markets.

Mr. Snitchler previously served as chairman of both the Public Utilities Commission of Ohio and the Ohio Power Siting Board. He was elected twice to represent the 50th House District in Stark County, Ohio.

Mr. Snitchler has published on numerous topics including the benefits of competitive energy markets; cyber security issues; electricity deregulation difficulties; and the role of the federal Environmental Protection Agency. Mr. Snitchler received his J.D. from the University of Akron School of Law where he served as Executive Editor of the Akron Law Review. Mr. Snitchler earned his B.A. from Grove City College.

The **Electric Power Supply Association**: Who We Are

EPSA is the national trade association representing America's competitive power suppliers. EPSA members provide about **150,000 MW** of reliable and competitively priced electricity from environmentally responsible facilities using a diverse mix of fuels and technologies including natural gas, wind, solar, hydropower, geothermal, storage, biomass, and coal.

EPSA seeks to bring the benefits of competition to all power customers.



Learn more at www.epsa.org and connect with us on [LinkedIn](#) and Twitter [@EPSAnews](#).

America Faces Growing Reliability Challenges



Hartford Courant

Demand for electricity soars in heat wave; pressure put on New England power surplus

By Stephen Singer
Hartford Courant • Jul 22, 2022 at 10:21 am

Power use in Central U.S. likely to break record high, grid operator says



Unprecedented Heat And Stressed Grids Make Dangerous Power Outages Increasingly Likely

Power grids are dangerously strained, and resulting blackouts could take a deadly toll.

THE WALL STREET JOURNAL.

Heat Wave Sends Natural-Gas Prices Soaring

Futures have climbed 48% in July as power plants guzzle the fuel to keep air conditioners humming

At the Same Time, Warnings Continue To Mount

NERC

NORTH AMERICAN ELECTRIC
RELIABILITY CORPORATION

“It’s a sobering assessment
... a large portion of North
America is at risk of
insufficient supplies during
the extreme winter
scenarios.”



"This is kind of a fascinating
trend, and arguably not a
sustainable trend, because
what all these other regions
are counting on is importing
power from other areas of
the country to make up the
difference and that's a house
of cards waiting to fall."



“The future grid scenarios
explored in this study may
require a significant amount
of gas or stored fuels to
support variable resources.
When coupled with expected
demand growth,
this may be impossible under
current infrastructure.”

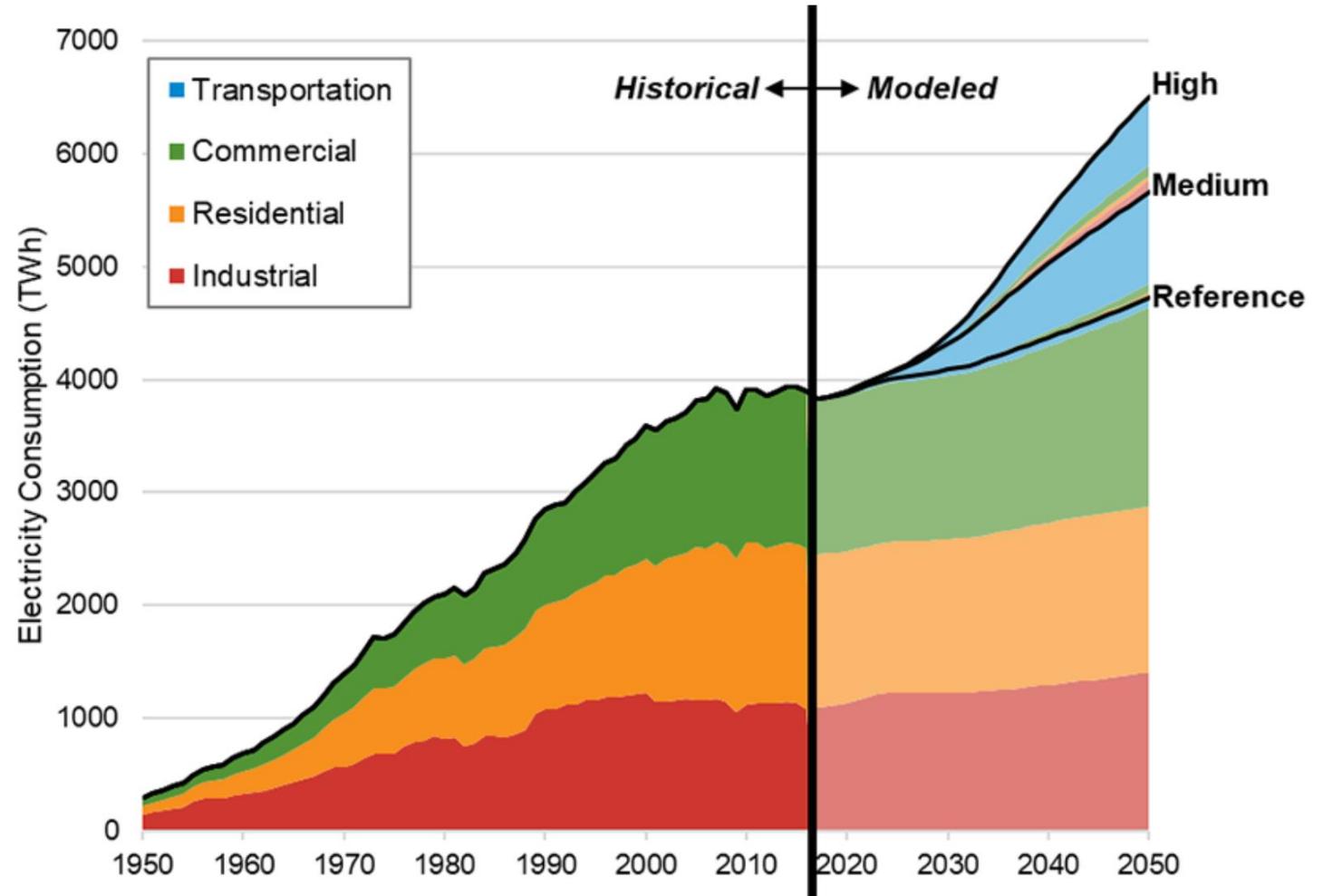
What do the Numbers Say?

According to a 2022 Morning Consult survey...

- 82% of U.S. adults see **reliability** and **affordability** as the priority when thinking about the energy grid.
- 64% of voters **support competitive power markets** and widely oppose granting companies monopoly power over energy markets. 3 in 4 adults support the **expansion of regional transmission organizations (RTOs)**.
- Americans believe **market competition leads to positive outcomes** such as: greater consumer choice, lower costs, innovations, increased reliability, lower carbon emissions and renewable and clean energy growth.

Demand Growth Requires an All-of-the-Above Approach

Electrification will increase 2050 U.S. electricity consumption by 20-38% by 2050 ([NREL, 2018](#)).



Historical and projected annual electricity consumption for the report's demand-side adoption scenarios

([NREL Electrification Futures Study, 2018](#))

Technology Neutral Carbon Policies: The Right Choice for Consumers

